

Sunday, September 13, 2020

VWS Board Meeting Minutes
(Via Zoom)

Present: Joey Bibeau, Jean Cannon, Tony Conner, Adrienne Fisher, Jeanette Fournier, Martin LaLonde, Angie Parlin, Chris Sumner, Lauren Wooden
Absent: Judith Selin

Agenda

5:03 - Tony welcomed the Board and opened the meeting

5:05 – Approve Minutes from July meeting

Chris made a motion to approve the minutes from the July meeting; Martin seconded the motion. The motion passed unanimously.

5:10 - Proposed VWS By-Laws and Mission Statement changes

Article II - Mission:

VWS strives to fulfill its mission in a manner that ensures diversity, inclusivity, and equity, where all members and volunteers, whatever their gender, race, ethnicity, national origin, age, sexual orientation, gender identity, education or disability are valued and respected.

This statement will be taken to the membership at the Fall Conference. Martin made a motion to bring the change in the mission statement as endorsed by the Board to the membership. The motion passed unanimously.

5:30 - Proposed 2021 Budget

(This budget is very similar to the 2020 budget.) Chris adjusted the membership dues down to be more realistic. There was a discussion about lowering or waiving our dues due to the pandemic and no person-to-person meetings. However, most of the board felt that the dues were reasonable and most of our activities were still in place. The fee for the Fall Conference will be waived. Lauren will write an email regarding our fall conference, which will be free and a gentle reminder for members to pay their 2020 dues as well as a reminder for 2021. Our dues will remain \$35.

Angie made the motion to accept the 2021 budget with a total of \$23,913 in expenses and a net loss of \$3,998. Jeannette seconded it. After discussion, it was suggested to increase the Juried Show Expenses by \$1,200 to a total of \$3,000 for the year.

Martin made an amendment to the motion which increased the total expenses to \$25,113 which increased budgeted net loss to \$5,198. Jean seconded it. Angie accepted the amendment.

The original motion passed unanimously.

6:00 Fall Member Meeting Planning October 24th at 1-4.

This will be a Zoom meeting and the business part will be short about 1 hour, with discussion of the By laws and budget. Also, a discussion about the replacement of board positions whose terms have expired (. The The Board discussed suggestions for future members for the Board. The Guest Artist's demonstration is planned for about 2 hours.

Joey reported that he asked Colorado artist Daniel Marshall (from Colorado) to conduct a painting demo for our fall meeting on Oct. 24th. He is waiting for confirmation from him.

6:15 – Database / Webmaster Responsibilities

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Because keeping track of 'Signature Status' can now be a part of the new data-base for membership, Tony spoke to Vicki Herzberg about being the full-time webmaster, which includes updating posts, gallery page changes, etc.

6:30 – 6:45 Other Discussion

Tony has set up an 'I Can Paint committee' to discuss its status.

6:45 Date For Strategic Planning Meeting - (Goals for the upcoming year)

December 6, 2020...4-6

6:56 - Adjourn

Jean made a motion to adjourn at 6:56. Martin seconded it. The motion passed unanimously.

Next meeting: Fall Conference - October 24 , 2020 at 1 pm.

Strategic Planning meeting - December 6, 2020

Respectfully Submitted,
Adrienne Fisher, Secretary

NOTE: In order to accommodate the full agenda, the review and discussion of Directors reports has been left off the agenda. Any pressing questions or issues can be address during Other Discussion.

PROGRAM DIRECTOR'S REPORT - Joey Bibeau

After having reached out to a handful of artists, I have asked Colorado artist Daniel Marshall <http://www.danmarshallart.com> to conduct a painting demo for our fall meeting on Oct. 24th. I am still awaiting confirmation from him as it's been a little more than a week since I sent my email. I will follow-up and hopefully, hear back from him soon.

In regards to the 2021 workshop, all planning has been put on hold. I'm not certain as to what extent I should plan. I suppose I might start by contacting and finding an artist who would consider and be willing to come to Vermont if conditions are favorable for hosting and holding a workshop. Although I will no longer be the Program Director next year, I plan to take responsibility for most of the planning of the workshop if circumstances allow.

DIRECTOR OF HUBS - Anne (Angie) Parlin

Angie received permission to do some research about Zoom and other venues like that, to find how VWS hub members can connect with each other and perhaps hold group activities. She is exploring other platforms like Zoom that may not be too costly and enable Hubs to have longer meetings and hold workshops as well.

VWS COMMUNICATION DIRECTOR'S REPORT - Judith Selin

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I created a new newsletter template using the MailChimp platform. Hopefully it was successfully received by everyone? I worked at making it look as similar to the old one as possible given that the old one had only recently received a facelift back in January. Therefore, I didn't want it to take on a whole new look so soon.

Bumper stickers were mailed out to members, leaving us with roughly 300+ for future use. Should anyone need them, just let me know. As discussed earlier, possible uses could include:

Chaffee Gallery during the upcoming show? HUB events as appropriate?

Pertaining to the budget for 2021, I wonder if it would be wise for us to add a category called "Social Media Presence" or something to that effect. My thought is that we have successfully updated so many of our systems and that these will grow old over the years unless we plan for a maintenance program, perhaps with someone like Natasha Wheel? Her hourly rate is \$40 an hour. Any unused monies could accrue annually.

EXHIBITION DIRECTORS' REPORT - Jean Cannon and Jeanette Fournier

1. Spring/Summer 2020 Show at the Gruppe Gallery: 50 members submitted 83 paintings to this show. 34 were selected. The show was rescheduled from April/May to July/August due to the pandemic. In lieu of an opening, we offered "Meet the Artist Saturdays and Sundays". Artists could sign up to be at the gallery and their names were posted on the gallery website. The gallery had 50 (beyond the artists) visitors during the show. There were no sales. Emily Alexander, gallery manager, said she and other visitors enjoyed meeting the artists and felt that was a successful alternative to an opening.
2. Fall 2020 Awards Show at the Chaffee Art Center: 41 members submitted 70 paintings. 30 were chosen. 6 Awards are offered this year, totaling \$1500. That amount is down from last year because Holbein is not contributing. The opening will be virtual –online on the gallery facebook page – on Friday 9/11 at about 5pm. The gallery is open 12-4 Thursdays and Fridays. I wish the Chaffee were open more frequently! It is an excellent show. Do what you can to promote it. If anyone wants postcards for the show, I have extra.
3. Spring 2021 Show at the Highland Center for the Arts, Greensboro: I have no contract or dates for this show, only a verbal agreement. It is supposed to be a theme show and it is supposed to include a workshop.
4. Fall 2021 Awards Show at the Festival Gallery, Waitsfield: scheduled for October 24 – December 17th, 2021.
5. Spring 2022 Show at the Southern Vermont Arts Center: No contract yet but I have email confirmation with the new Manager of Exhibits, Alison Crites. No theme has been determined at this time. We are tentatively scheduled for a show in May or June. They will dedicate one or two galleries for our show.

TREASURER'S REPORT - Chris Sumner

Financial activity in July picked up a bit. We collected another \$105 in dues and \$1,150 in fall show entries. Disbursements totaled \$1,800. Overall financial status remains strong, at about \$33,000 in available net worth.

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Net income for the year is at \$3,600 ahead of budget. I picked up all the historical accounting records from Betty in August. I am waiting to hear back from our new bookkeeper, Mary on how the transition with Betty went and reviewing the system for submitting payments. I will look forward to hearing suggestions and ideas tomorrow to incorporate into our 2021 budget. Financial statements are attached.

10:52 AM
08/14/20
Accrual Basis

Vermont Watercolor Society LTD
Statement of Financial Position
As of July 31, 2020

	Jul 31, 20
ASSETS	
Current Assets	
Checking/Savings	
101 · Community/Merchants - Operating	519.78
102 · Community/Merchants - Educ	4,078.40
103 · Community/Merchants - Reserve	28,176.54
104 · Paypal	1,112.69
Total Checking/Savings	33,887.41
Accounts Receivable	
120 · Accounts Receivable	371.07
Total Accounts Receivable	371.07
Other Current Assets	
12000 · Undeposited Funds	70.00
Total Other Current Assets	70.00
Total Current Assets	34,328.48
TOTAL ASSETS	<u>34,328.48</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
200 · Accounts Payable	1,309.37
Total Accounts Payable	1,309.37
Total Current Liabilities	1,309.37
Total Liabilities	1,309.37
Equity	
300 · Unrestricted Net Assets	27,384.47
305 · Dedicated Net Assets	4,078.40
Net Income	1,556.24
Total Equity	33,019.11
TOTAL LIABILITIES & EQUITY	<u>34,328.48</u>

10:51 AM
08/14/20
Accrual Basis

Vermont Watercolor Society LTD
Statement of Activities vs. Budget
January through July 2020

	Jan - Jul 20	Budget
Ordinary Income/Expense		
Income		
405 · I Can Paint Donations	150.00	
420 · Membership Dues-Current	5,285.00	7,700.00
430 · Program Income		
431 · Spring Event Revenue		
432 · Spring Event Expenses	0.00	-1,000.00
431 · Spring Event Revenue - Other	-47.49	1,800.00
Total 431 · Spring Event Revenue	-47.49	800.00
433 · Fall Annual Meeting Revenue		
434 · Fall Meeting Expenses	0.00	-1,600.00
433 · Fall Annual Meeting Revenue - O...	0.00	900.00
Total 433 · Fall Annual Meeting Revenue	0.00	-700.00
437 · Juried Shows Revenue		
438 · Juried Show Expenses	-866.36	-2,300.00
437 · Juried Shows Revenue - Other	2,500.00	3,000.00
Total 437 · Juried Shows Revenue	1,633.64	700.00
439 · Workshops Revenue		
440 · Workshop Expenses	0.00	-5,500.00
439 · Workshops Revenue - Other	0.00	7,000.00
Total 439 · Workshops Revenue	0.00	1,500.00
Total 430 · Program Income	1,586.15	2,300.00
Total Income	7,021.15	10,000.00
Expense		
460 · Hub Expenses		
463 · Burlington/St Albans	117.95	
471 · Westside	600.00	
460 · Hub Expenses - Other	0.00	5,500.00
Total 460 · Hub Expenses	717.95	5,500.00
480 · Media Library Expenses	14.56	150.00
500 · Bookkeeping & Accounting	1,046.25	2,000.00
501 · Office Supplies	9.20	400.00
502 · Insurances	1,383.00	1,700.00
504 · Society Meeting Expenses	0.00	250.00
506 · Postage & Mailing	22.00	500.00
508 · Donations	0.00	100.00
509 · Computer Expense	0.00	350.00
510 · Website Expenses	1,422.00	300.00
511 · Advertising & Promotion	723.44	700.00
69810 · Bank/Paypal Fees	134.55	150.00
Total Expense	5,472.95	12,100.00
Net Ordinary Income	1,548.20	-2,100.00
Other Income/Expense		
Other Income		
605 · MM Interest Earned	8.04	15.00
Total Other Income	8.04	15.00
Net Other Income	8.04	15.00
Net Income	1,556.24	-2,085.00